

MARISSA MAYER

Business Woman & Proud Geek

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🌐 <http://marissamayr.tumblr.com/>

📍 Sunnyvale, CA



EXPERIENCE

President & CEO

Yahoo!

📅 July 2012 - Ongoing

📍 Sunnyvale, CA

- Led the \$5 billion acquisition of the company with Verizon - the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for \$1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to \$1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over \$1 billion of mobile advertising revenue last year

Vice President of Location & Local Services

Google

📅 Oct 2010 - July 2012

📍 Palo Alto, CA

- Positioned Google Maps as the world leader in mobile maps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UX

Google

📅 2005 - 2010

📍 Palo Alto, CA

Product Manager & Technical UI Lead

Google

📅 Oct 2001 - July 2005

📍 Palo Alto, CA

- Appointed by the founder Larry Page in 2011 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixel-by-pixel element alignment)

Product Engineer

Google

📅 23 June 1999 - 2001

📍 Palo Alto, CA

- Joined the company as employee #20 and female employee #1
- Developed targeted advertisement in order to use users' search queries and show them related ads

A DAY OF MY LIFE

Spending Time with Zachary, Macalliser, Marielle and Sylvana

Publicly resolving issues with Yahoo! investors

Baking cupcakes & creating spreadsheets for all of the needed ingredients

Building a business development strategy for Yahoo's future after the Verizon acquisition

Taking care of New York & San Francisco Ballet Jawbone by being a member of their boards

Showing Yahoo! employees that their work has meaning

Sleeping & dreaming about work on the 38th floor of the Four Seasons Hotel in SF



LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF



Courage I had

to take a sinking ship and try to make it float



Persistence & Loyalty

I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition



Google's growth

from a hundred thousand searches per day to over a billion



Inspiring women in tech

Youngest CEO in Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24)

Persuasive

Motivator & Leader

User Experience

Mobile Devices & Applications

Product Management & Marketing

LANGUAGES

English



Spanish



German



EDUCATION

M.S. in Computer Science

Stanford University

📅 Sept 1997 - June 1999

B.S. in Symbolic Systems

Stanford University

📅 Sept 1993 - June 1997